

Dear Central Coast Community,

It is already over halfway into 2018 and we are excited to share our mid-year progress with all of you!



You may already know that we are an “Aligned” chapter of USGBC National; which means we function independently from National but still keep ourselves in the loop of communication with them and with chapters all over the nation to stay abreast of the bigger picture. What you may not know is that **we are 100% supported by local sponsors, members, and community groups like yourself.**

Last year was a pivotal year for CCGBC with our Board of Directors taking major steps towards redefining the future direction of our organization by updating our [Mission, Vision, and Values](#)- the critical components that convey our intent and relevancy as an organization to our membership and our local communities. This first half of 2018, we have fully implemented these updates in all that we provide!

Our new Mission Statement is: **“The CCGBC continues the transformation of the Central Coast into a sustainable community, economy, and environment through the education and advocacy of green building design, construction, and operational excellence.”**

At the beginning of the year, our southernmost counties took a hard hit with the Thomas Fires and the mudslides which created devastation and incomprehensible loss for so many. We decided that the CCGBC will stand as steadfast supportive resource for the victims of these disasters as they work on the re-building process. We have since helped to host and share several events bringing the community together to listen to green building experts and ask the questions they need as they move forward. **The latest Re-Build Ventura event that happened June 16th had +300 attendees** who came to gain expertise about the re-building process and be inspired by sustainable techniques that can save them money and increase their personal resiliency. We are working with the Cities of Ventura and Santa Barbara and other active members of the community such as Brandon Keyson, Ed DeVicente, Lauren Dunbar, Paul Poirier, Michelle Zimney, Karen Feeney, USGBC-LA , and Global Green. The goal is to create a series of workshops and lectures that continue throughout the year to maintain a consistent level of support.

We held our first **ZNE series this year, which was one of our largest lecture series thus far,** only to be accomplished with the help of folks at Allen Construction, In Balance Green Consulting, and the AIACCC. This ended up being a sold out event and we had to keep adding rooms so that everyone who wanted to could attend! We will definitely host another series soon and welcome any feedback and requests of what you would like to see in the next series.

Our [Gateway to Green Schools Program](#) has been taking leaps and bounds this year! CCGBC and **PG&E donated \$5,000 to green school applicants for sustainable projects.** One such project was the Carrissa Plains Elementary rain barrels project [which you can read about here](#). In March we hosted a [Green School’s Showcase](#) at Monterey Road to tour the exceptional campus which was awarded this year as a [National Green Ribbon School](#). We are beginning the expansion of our Green Schools program to Santa Barbara and are seeking sponsorships and committee members, so if you have interest in becoming involved in spearheading this Green School’s expansion, let us know!

Our favorite educational resource—the [BuildSMART Trailer](#) has been living down in Ventura this past year and has made appearances at over 6 different public county-wide events! We also received a generous donation by one of our new affiliates, [SimpliPhi Power](#) who donated and installed a brand new cobalt-free solar battery for the trailer. We want to be certain that our rolling resource is as relevant as possible, so we are working on upgrading the materials and techniques displayed in the trailer once again this year and are seeking collaborators with access to sustainable material samples to add to the trailer's displays.

Other notable markers of progress this year are:

Since January 2018 CCGBC has hosted **14** events, reaching over **1,400** attendees!
Already more 110 attendees than last year in it's entirety, and the year is only half way through!

We have formed partnerships with **7** new affiliate companies and organizations, joining forces to host events and spread sustainable building **EDUCATION** and **ADVOCACY!**

In the last 6 months, there have been **14** member renewals and **23** new CCGBC members!

On the **ADVOCACY** side of things, we have been in **65** meetings with policy makers, been involved in **184** conversations with allied organizations involved in helping to move sustainable building policy forward, and we have participated in **1** annual Lobby Day.

Did you know that CCGBC has turned **10** years old this year?

We see that as reason to celebrate in a big way! We will be hosting a 10 year Gala and celebration in early November. For this we want to take a look at how far we've come in the green building industry and discuss where things are headed—taking a closer look at our calls to action. We also want to take the opportunity to focus on our outstanding community members who dedicate their lives to sustainability and lessening our impact on the enviroment. We want to reconnect with our founding sponsors and past CCGBC presidents over a panel discussion regarding these topics and have a memorable celebration of all the hard work everyone has done thus far in making a difference!

Again, on behalf of the CCGBC Board of Directors, thank you for support of CCGBC's mission as we move forward together we could not have accomplished so much without your active support and participation!!

We look forward to catching up with you at upcoming events!

Best Regards,
Your CCGBC

